



WEST VALLEY ISLAND CULTURAL FESTIVAL

For Immediate Release

PRESS RELEASE

INDEPENDENT TALK 1100 KFNX IS PROUD TO BE THE ORCHID SPONSOR FOR THE 2017 WEST VALLEY ISLAND CULTURAL FESTIVAL

The West Valley Island Cultural Festival is pleased to announce Independent Talk 1100 KFNX as the Orchid Sponsor of the fifth annual West Valley Island Cultural Festival, to be held on Sunday, November 12, 2017.

KFNX was voted one of the Top Ten Radio Stations in Arizona by Ranking Arizona with over 60,000 weekly listeners. KFNX has one of the largest signals of any Phoenix Radio Station with 50,000 watts reaching almost 5 million people throughout Arizona from Sedona to Tucson and Yuma to Globe and worldwide over 1100kfnx.com. KFNX exclusively features Five of the Top Ten Talk Shows in the country including - 'The Laura Ingraham Show', 'The Savage Nation with Michael Savage', 'The Joe Walsh Program', 'Imus In The Morning', and 'The Lars Larson Show'. KFNX offers national news and financial updates as well as local news, weather and traffic around the clock. You can go to our website www.1100kfnx.com for more information on the station.

Radio is one of the most cost effective and powerful ways to get your message out, reach potential customers and grow your business.

On KFNX you can ADVERTISE your business during PRIME-TIME for as low as \$10 per 30 second spot.

There is also the opportunity to HOST your own radio show.

For more information on KFNX's advertising and talk show opportunities or to request proposals contact:

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President
602-277-1100 x.1463
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About West Valley Island Cultural Festival

The West Valley Island Cultural Festival is a multi-cultural festival that is held every year in November. The entertainment includes beginners, amateurs, and professional performers; giving all the chance for performance opportunities. It is an indoor festival and other activities may take place outside. The festival's mission is to promote the education and performances of island dances of the world. The festival's charitable partner is the Boys and Girls Clubs of Metro Phoenix.

To learn more about sponsorship opportunities, please visit wvislandculturalfest.com/sponsorships.html and/or email sponsors@wvislandculturalfest.com or contact: Kumu Kalena at 623-255-8491.

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